

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In patent application of

Jain et al.

Serial No.: Not yet assigned

Group Art Unit: Unknown

Filed: Concurrently herewith

Examiner: Unknown

For: TARGETING SHOPPERS IN AN ONLINE SHOPPING ENVIRONMENT

Commissioner of Patents

PO BOX 1450

Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to examination on the merits and calculation of the filing fee, please amend the above-identified application as follows:

IN THE CLAIMS:

Please cancel claims 1-42.

Please add the following claims in the application: